

**METHOD AND SYSTEM FOR OFFERING A LOAN
THROUGH A COMPUTING SYSTEM**

Abstract of the Disclosure

In one embodiment of a system, a computing device receives first information about a customer. To at least first and second loan sources, the computing device outputs second information enabling the first and second loan sources to determine whether to offer a loan to the customer for financing an item. The second information includes at least a portion of the first
5 information. From the first and second loan sources, the computing device receives submissions of respective first and second offers for providing the loan to the customer for financing the item. The first and second offers are submitted by the first and second loan sources in response to the second information and in a manner that commits to provide the loan if accepted by the customer. The computing device identifies at least one of the first and second offers as being
10 most favorable. To the customer, the computing device outputs third information about the identified offer. The third information includes an identity of at least one of the loan sources that submitted the identified offer.